



Industrial Commercial Real Estate Women of New Jersey

www.icrewnj.org



The event raised \$20,000 for Play For P.I.N.K.

180 members and guests of ICREW attend sold out non-profit's 7th annual golf classic

MONROE TWP, NJ — A sold-out crowd of 180 members and guests of the NJ Chapter of Industrial/Commercial Real Estate Women recently enjoyed an afternoon of golf and networking at the non-profit's Seventh Annual Golf Classic. The event raised \$20,000 for Play For P.I.N.K., a grassroots organization that advocates for prevention, immediate diagnosis, new technology, and knowledge in the battle against breast cancer.

"We couldn't make this event happen without the generous support of our members and sponsors," said Robin Grossman of AT&T, who co-chaired this year's Golf Classic with Mary Lynn Kearns of General Office Environments of Rochelle Park. "This year, we are proud to partner with Play For P.I.N.K., which works tirelessly to provide funding for breast cancer research. The

non-profit has donated nearly \$13 million to the Breast Cancer Research Foundation over the last 12 years."

Six years ago, the ICREW NJ's Golf Classic began as a golf clinic for members. Due to the overwhelming response, the event quickly became a tournament as well as a clinic for both ICREW NJ's members and guests.

"Golf is an integral part of our industry's culture, and women certainly need to be a part of that arena," noted Grossman. "Our golf tournament makes the game more accessible to women, enabling them to take advantage of the networking and business opportunities that the golf course often provides."

This year, more than 150 companies sponsored in golf categories or contributed to the silent auction and raffle. Capital One Bank was this year's eagle sponsor. In addition,



From left: Mary Lynn Kearns, Jennifer Palestri, Robin Grossman, Stephanie Hamburger, Doris Mortman, Silvana Finizio, Sonny Lewis

Millennium Bank served as the birdie sponsor, and Prologis Trust sponsored the beverage cart. Cushman & Wakefield and Facilities Development & Management were the duffer's delight sponsors and Caryl Communications, Inc. of Fair Lawn, handled public relations and marketing for the event.

"The reality is that more than 200,000 women in the U.S. will be diagnosed with

breast cancer this year — it's unacceptable," said Laura Lassman, founder and president of Play For P.I.N.K. "The tremendous efforts of organizations like ICREW of NJ bring us closer to lowering that

number and ultimately finding a cure for this disease." Since its founding in 1996, Play For P.I.N.K. has donated 100% of its proceeds to The Breast Cancer Research Foundation, which provides funding for innovative clinical and genetic research at leading medical centers worldwide. Play For P.I.N.K. provides guidance and support to organizations, both large and small, that want to host a fundraiser for breast cancer research. In addition to golf tournaments like ICREW's Golf Classic, events have included tennis tournaments, equestrian events, card games, knitting circles and spa days. Play For P.I.N.K. has partnered with organizations in 22 states. ■

About ICREW

Founded in 1982, the New Jersey Chapter of ICREW (Industrial Commercial Real Estate Women, Inc.) is a not-for-profit organization that promotes communication and interaction between experienced commercial real estate professionals in New Jersey.

ICREW, Inc. is the New Jersey Organization for women involved in all aspects of Commercial and Industrial Real Estate. Members represent fields as diversified as accountants, architects, appraisers, asset/property managers, attorneys consultants, developers, lenders, leasing and sales brokers, mortgage bankers/brokers, marketing specialists, market and investment analysts, corporate real estate representatives and title/escrow officers.

Upcoming Events

New Member Breakfast

Thursday, September 10

Registration & Networking: 8:30 a.m.

Thursday, October 9

11:30 a.m. Lunch Meeting

Thursday, November 13

11:30 a.m. Lunch Meeting

Thursday, December 11

11:30 a.m. Lunch Meeting

All meetings will be held at Woodbridge Hilton, Iselin, NJ

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