

For Immediate Release

For More Information Contact:

Patricia Faulkner
vp of client relations, NAI Global
co-chair of ICREW Marketing & PR
Committee
732 238 3322
pfaulkner@naiglobal.com

ICREW Membership has its Benefits

Princeton, NJ - "I often talk with women who attend a few ICREW meetings during the year but never commit to membership," noted Patricia Faulkner, vice president, NAI Global. "Being an active member really does have its rewards," added Faulkner, who co-chairs ICREW's Marketing/PR/Website Committee with Michelle Cottrell, IIDA, LEED AP, president, Design Management Services. Both agree that membership allows women to grow in their careers. ICREW is the NJ chapter of CREW Network, an organization dedicated to the advancement of women in commercial real estate with members located in 66 major markets across North America.

"Members enjoy special benefits including educational and dine around events, explained ICREW president, Jennifer Palestri, vice president, Normandy Partners. Palestri recently announced a joint summer dine around with the NY CREW chapter and an October dine around in Hoboken being planned by Cheryl Hardt, first vice president, CBRE.

According to Heather G. Suarez, Esq., Walder, Hayden & Brogan, the benefits of membership and focused networking were apparent at a recent Caldwell dine around. Ann Dassing, a councilwoman, showcased Caldwell to members on April 1 at Tasty Coco, a local restaurant. Dassing discussed the history of Caldwell and current real estate opportunities in the borough. "Several members of various Caldwell boards were present. Suarez felt this dine around accomplished its mission: an opportunity for ICREW to learn about a new locale and for our diners to learn more about other members. The motto for the evening: Caldwell and ICREW – Perfect Together.

In May, 12 members gathered at Panico's in New Brunswick. The dine around was coordinated by Nancy Witt, vice president, Sweetwater Construction, who reported that the dine around tradition is another way that ICREW fosters professional friendships among its membership.

Sheila Spriggs Nall, ASID, LEED® AP, director of interior design, KSS Architects LLP, reported that two earlier dine arounds were thematically linked to lunch programs previously held. After a meeting on Princeton Forrestal Village, a dine around was held there at Salt Creek Grille. After a meeting focused on redevelopment in Asbury Park, a dine around was planned in that city at Market in the Middle.

ICREW plans to broaden its members-only educational series next year. Recently, members Ann M. Waeger and Susan C. Karp, partners at Farer Fersko, PA, co-presented an informative and practical program "Brownfields Redevelopment in New

Jersey; Up Close and Personal." The complimentary luncheon, held at Shackamaxon Country Club, Scotch Plains, hosted two dozen members. Waeger and Karp shared their combined expertise on the acquisition and redevelopment of brownfields properties. The program presented a comprehensive overview of the statutory and contractual components of the brownfields process, set within the framework of a hypothetical case study based upon Farer Fersko's extensive experience in the commercial real estate and environmental law sector. Attendees benefited from an in-depth exploration of the mechanics of brownfield redevelopment deals, including information about the various resources and financial incentives available to redevelopers who clean up and revitalize contaminated properties. According to Waeger, "attendees enjoyed a delicious lunch, networked in a relaxed environment, and came away with an enhanced understanding of the significant opportunities and competitive advantages inherent to brownfields redevelopment."

To learn about ICREW and discover the benefits of membership, visit www.icrewnj.org or attend the annual New Member Breakfast on Thursday, September 10 at the Woodbridge Hilton, Iselin, NJ.

#

Founded in 1982, the New Jersey Chapter of ICREW is a not-for-profit organization that promotes communication and interaction between experienced commercial real estate professionals in New Jersey.

ICREW, Inc. is the New Jersey organization for women involved in all aspects of commercial and industrial real estate. Members represent fields as diversified as accountants, architects, appraisers, asset/property managers, attorneys consultants, developers, lenders, leasing and sales brokers, mortgage bankers/brokers, marketing specialists, market and investment analysts, corporate real estate representatives and title/escrow officers. For more information contact ICREW at 609-585-6871, email- icrewnj@crewnetwork.org or visit their website at www.icrewnj.org