

Marlyn Zucosky

Director of Interiors
Clarke Caton Hintz

100 Barrack Street
Trenton, NJ 08608
Tel: 609.883.8383
Fax: 609.883.4044

www.clarkecatonhintz.com



Member Spotlight

Q: How did you get involved in your business?

A: I attended the Art Institute of Ft. Lauderdale, majoring in Interior Design. I started working while in college for a yacht designer (what fun!) and have since worked in Los Angeles, New York, Princeton and Trenton. Currently I am the Director of Interiors at Clarke Caton Hintz, a firm that specializes in Architecture, Planning and Landscape Architecture.

Q: What are the positives & negatives about your business?

A: The Positives: I feel truly blessed to have found a career where I absolutely love coming to work every day. There are many facets to being a designer: there is the creative component, the client relationship component, the business component (both business development and financial), interacting with vendors and contractors and since I am in a management position, there are leadership and mentoring opportunities. In addition, no 2 projects are the same so each day at work is different.

Negatives: The only thing I can identify is the economy and that is not specific to my business.

Q: What do you do in your spare time?

A: My spare time is reserved for my family. I have 3 active teenagers so I spend lots of time attending games, helping with school work, etc. I also love to cook, garden, play tennis and read as time permits.

Q: How have you & your business benefited from ICREW NJ Membership?

A: First, the networking has been great. The leads that have been shared are real opportunities. The camaraderie with other women is also a benefit. We all juggle so much; work, family, social, etc. and to be with other women who have the same experiences is very supportive. Finally, I have complete confidence when I refer members to a client. The members I have met are professionals and will represent me well.

3 Business Tips:

1. BE RESPECTFUL

Treat everyone with respect. This should be obvious but for some reason it isn't. This is a relatively small industry and you never know where someone might show up next.

2. KEEP UP ON TRENDS

Design trends, technology, business and market trends, etc. are changing all the time and staying current is essential for a successful business.

3. BE ORGANIZED

Time is extremely valuable so don't waste it looking for things. Having all the information you need at your finger tips impresses clients and colleagues. Keep track of every conversation you have so you can refer back as needed.