



FOR IMMEDIATE RELEASE

**LEEDTEACHER, A SUSTAINABLE BUILDING EDUCATION LEADER,
NAMES MICHELLE COTTRELL AS VICE PRESIDENT TO GUIDE NATIONAL EXPANSION**

LEEDTeacher, a national provider of Sustainable Design / LEED® (Leadership in Energy & Environmental Design) seminars and educational support services, today announced the appointment of Michelle Cottrell as Vice President and shareholder. This new position was created for Ms. Cottrell, as LEEDTeacher continues national expansion of its green-facing educational services. Ms. Cottrell will utilize offices in Miami, Belmar NJ, and NYC.

Ms. Cottrell, 33, brings broad business management experience to her new role, having presided as President of Design Management Services Inc., a NJ-based provider of LEED® Consulting services, Commercial Project Management, Interior Design, and Green Building Certification-process management services for clients such as Bank of America, Wyndham Hotels and Miami's American Airlines Arena. Ms. Cottrell sits on the Board of Directors of NJ Chapter of the USGBC (United States Green Building Council), is a LEED® Accredited Professional (AP), a licensed Interior Designer, and has received acclaim as *Real Estate New Jersey Magazine's* "Women Of Influence 2008" and *The Greater Miami Chamber of Commerce* Top 100 Minority Business Awards, as a consecutive recipient since 2006 (to be published).

LEEDTeacher CEO Zach Rose said "Michelle's innovative and proactive approach to sustainable building practices and environmental responsibility makes her the perfect partner to help LEEDTeacher design world-class curriculum and position us as we expand into markets such as Dallas, Washington DC, Chicago and Los Angeles." Ms. Cottrell said, "Green isn't the future, it's the now, and LEEDTeacher's value proposition within architecture, interiors and engineering circles is tremendously useful."

ABOUT LEED® TEACHER

A Miami and New York-based startup founded by Zach Rose, 27, the Company offers building developers, architects, interior designers, planners, engineers, commercial real estate and construction industry professionals, LEED® test preparation seminars and educational tools to improve their scores during the LEED® Accreditation process. LEEDTeacher's proprietary world-class curriculum addresses every step and angle of Sustainable Design – including concepts, design, construction, building delivery, operational efficiencies, and the certification process within the USGBC rating systems to achieve LEED® Green Building designation. In addition to serving individual practitioners in public settings, LEEDTeacher also conducts private, in-house LEED® workshops for firms such as Borges Architects, to AECOM, North America's largest architecture firm with \$6 Billion in revenues and 740 global offices. Our website is www.LEEDteacher.com.

LINKS:

http://designmanagementservices.com/DMS_profile.html

<http://www.renj-digital.com/renj/200812/?pg=29>

http://www.greatermiami.com/news/press_release/finalist_named_for_top100_awards.asp

<http://www.usgbc.org/>

CONTACT:

Dirk DeSouza

CMO / LEEDTeacher

305.710.3829 / ddeSouza@LEEDteacher.com

LEEDTeacher, LLC is a National Member of USGBC®. LEED® and USGBC® are registered trademarks of the U.S. Green Building Council.