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LIBERTY ELEVATOR'S "MOCK CAB" UNVEILED AT GRAND OPENING OF O.R.A.C.L.E. FACILITY

PATERSON, N.J. (MAY 20, 2011) – Liberty Elevator was among several New Jersey real estate professionals who attended the May 19th grand opening of the O.R.A.C.L.E. learning center, at Planned Companies' corporate headquarters at 150 Smith Road, Parsippany.

The ceremonial ribbon cutting was preceded by Mayor James R. Barberio's keynote address at 10:30 a.m. Barberio addressed the importance of professional development through continued education and the local benefits of the O.R.A.C.L.E. center to the community. Local officials were also in attendance, including the Parsippany Area Chamber of Commerce President, Robert Peluso.

Liberty has installed a functional "Mock Cab" of a typical hydraulic passenger elevator. This working model simulates an actual elevator. By pressing the hall push button, the car and hall doors open at the landing or floor which the elevator has stopped. Visitors are able to enter the elevator and examine the key functions of the car, all of which are labeled and described on a personal MP3 player, that the visitors are given while they walk through the station.

Douglas Muttart, President of Liberty Elevator Corporation states, "Visitors to the Liberty 'Mock Cab' at O.R.A.C.L.E. will learn first-hand the basic elements of a working elevator."

Muttart adds, "This information is especially useful for building owners, property and facility managers who want to familiarize themselves with the core operating functions of their elevator equipment and become fluent in life safety precautions. The benefits to being elevator-savvy could prove cost effective by possibly ruling out error and nuisance calls."

Liberty is among 15 other vendors who have contributed a workstation to the 2,000-square foot learning facility. The space will be used to educate real estate professionals on:

- Basic functions, preventative maintenance and maintenance of building components,
- Space to review LEED Certification steps and processes, which illustrate the benefits of implementing green initiatives at the workplace,
- And twenty (20) work bays equipped with laptops to access Planned's Online School of Professional Development – a virtual school launched in June of 2009 which offers Planned associates and professionals training on more than 3,000 courses, from tutorials on Microsoft Office programs like Outlook, PowerPoint and Excel to classes on business communications, such as interviewing, customer service, new-business presentations and administering effective meetings.

About Liberty Elevator

Liberty Elevator is a full service elevator company serving New Jersey, New York and Pennsylvania. As one of the largest independent elevator companies in the Northeast, Liberty Elevator has provided vertical transportation for over 50 years. From preventative maintenance programs to equipment installation and modernization, our commitment to quality, service and safety is absolute.

Liberty's services include customizable preventative maintenance programs, cab refurbishments, modernizations and new installations.

For more information about Liberty Elevator Corporation or the O.R.A.C.L.E., please contact TinaMarie Cortina, Marketing Director at tcortina@libertyelevator.com or visit the company's website at www.libertyelevator.com.

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