

SPONSORSHIP

BENEFITS

ICREW NJ is...

CONNECTIONS... We are the state organization for women who work in the commercial real estate industry. Many disciplines of the commercial real estate industry are represented within our membership.

RESOURCES... With our broad-based membership, ICREW NJ can provide the resources necessary for professional growth. ICREW NJ offers timely cutting edge program meetings as well as participation in regional and national activities.

RESULTS... ICREW NJ members do significant business with one another each year. ICREW NJ members are professionals with the expertise needed to help each other accomplish their professional goals.

MISSION... ICREW NJ's mission is to advance the professional development of women in commercial real estate and related fields, and to provide opportunity for business growth.

CREW Network...

This National Network of Commercial Real Estate Women is represented in most major cities in North America. The New Jersey chapter of CREW Network is ICREW NJ, one of 71 member organizations. Membership in ICREW NJ includes membership in CREW Network with access to nearly 8,000 members. Therefore, your ICREW NJ sponsorship can provide exposure to CREW Network members throughout the US and Canada!

Each year, the CREW Network hosts one national convention, two council meetings and numerous regional conferences for its members. The 2011 National Convention will be in Washington D.C. — September 14-17th, 2011. Visit www.crewnetwork.org for further information.

ICREW NJ's Philanthropic Participation

Broaden recognition for your company while generating goodwill. Goodwill is also achieved through ICREW NJ's philanthropic efforts. This year's charities include:

- . Community Food Bank of NJ
- . Trenton Area Soup Kitchen
- . Newark & Morris County Dress for Success
- . Dottie's House
- . Crew Foundation
- . Operation Shoe Box
- . Toy Drive
- . Cerebral Palsy New Jersey
- . Homefront
- . NYU Langone Medical Center Brain Tumor Research Fund

2011 SPONSORS

PENTHOUSE
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Real Estate Forum & GlobeSt.com
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BOARDROOM
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ATRIUM
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Federal Business Centers
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NAI Global
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WithumSmith+Brown, P.C.

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Design Management Services
Image Office Environments
J.G. Petrucci Co., Inc.
Prestige Title Agency
TMC Properties, LLC
The Star Ledger
Valley National Bank

Industrial/Commercial Real Estate Women, Inc.
c/o Association Associates, Inc.
Whitehorse Executive Center
1255 Whitehorse-Mercerville Road, Building B – Suite 514
Trenton, NJ 08619
Phone 609-585-6871 • Fax 609-581-8244
icrewnj@crewnetwork.org • www.icrewnj.org



NEW JERSEY
INDUSTRIAL • COMMERCIAL
REAL ESTATE WOMEN, INC

2012

SPONSORSHIP OPPORTUNITIES





2012 SPONSORSHIP PLEDGE FORM

Name _____ Title _____

Company Name As You Would Like It To Appear _____

Address _____

Phone _____ Fax _____

E-mail _____

Sponsorship Level _____ Amount \$ _____

Please submit with payment no later than November 30, 2011

Penthouse & Boardroom Level only, free ICREW NJ membership assigned to:

<p>Make checks payable to: ICREW NJ ICREW NJ Tax ID # 22-2439924</p> <p>Visa MC AMEX</p> <p>CC# _____</p> <p>Exp Date: _____ Amount: \$ _____</p> <p>Cardholder Name: _____</p> <p>Billing Address: _____</p> <p>Signature: _____ Date: _____</p>
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Return completed form with payment to: ICREW NJ
Industrial/Commercial Real Estate Women, Inc.
c/o Association Associates, Inc., Whitehorse Executive Center
1255 Whitehorse-Mercerville Road, Building B – Suite 514, Trenton, NJ 08619
Phone 609-585-6871 • Fax 609-581-8244

For more information, contact: *ICREW NJ Co-Directors of Sponsorship*

Patricia Riedel, CBRE
732-509-2826
patricia.riedel@cbre.com

Mary Lynn Keams, Dancker, Sellew & Douglas
908-252-6071
mkearns@dancker.com

(or contact the ICREW NJ office)

PENTHOUSE LEVEL - \$3,000

- 2 Free ICREW NJ memberships for the year 2012
- 4 Free tickets to regular 2012 ICREW NJ meetings
- Free Weblink from ICREW NJ Homepage
- Recognized as *Penthouse* Sponsor at monthly ICREW NJ meetings & notices including Golf Outing, and on ICREW NJ website and publications
- Opportunity to display corporate promotional & marketing materials at Sponsorship Table every meeting
- Complimentary booth at 2012 ICREW NJ *Sponsor Expo*
- Complimentary full-page ad in the 2012 ICREW NJ Membership Directory
- Copy of 2012 ICREW NJ Membership Directory
- Member pricing for meetings for all employees

BOARDROOM LEVEL - \$2,500

- 1 Free ICREW NJ membership for the year 2012
- 2 Free tickets to regular 2012 ICREW NJ meetings
- Free Weblink from ICREW NJ Sponsorship Page
- Recognized as *Boardroom* Sponsor at monthly ICREW NJ meetings & notices including Golf Outing, and on ICREW NJ website and publications
- Opportunity to display corporate promotional & marketing materials at Sponsorship Table every meeting
- Complimentary booth at 2012 ICREW NJ *Sponsor Expo*
- Complimentary full-page ad in the 2012 ICREW NJ Membership Directory
- Copy of 2012 ICREW NJ Membership Directory

ATRIUM LEVEL - \$1,000

- 2 Free tickets to regular 2012 ICREW NJ meetings
- Recognized as *Atrium* Sponsor at monthly ICREW NJ meetings including Golf Outing, and on ICREW NJ website and publications
- Complimentary booth at 2012 ICREW NJ *Sponsor Expo*
- Complimentary half-page ad in the 2012 ICREW NJ Membership Directory
- Copy of 2012 ICREW NJ Membership Directory

MEZZANINE LEVEL - \$750

- 1 Free ticket to a regular 2012 ICREW NJ meeting
- Recognized as *Mezzanine* Sponsor at monthly ICREW NJ meetings including Golf Outing, and on ICREW NJ website and publications

- Complimentary quarter-page ad in the 2012 ICREW NJ Membership Directory
- Copy of 2012 ICREW NJ Membership Directory

FRIENDS LEVEL - \$500

- Recognized as *Friends* Sponsor at monthly ICREW NJ meetings including Golf Outing, and on ICREW NJ website and publications

SPONSORSHIP = OPPORTUNITY

Network with senior-level decision makers
Establish relationships and gain referrals
Broaden recognition of your company while generating goodwill
Build loyalty within a prized target market

NETWORK, ESTABLISH, BROADEN & BUILD WITH ICREW NJ SPONSORSHIP

Patricia Riedel, CBRE 732-509-2826

Mary Lynn Keams, Dancker, Sellew & Douglas 908-252-6071