

Sponsorship Opportunities

ICREW NJ is...

Connections... We are the state organization for women who work in the commercial real estate industry. Many disciplines of the commercial real estate industry are represented within our membership.

Resources... With our broad-based membership, ICREW NJ can provide the resources necessary for professional growth. ICREW NJ offers timely cutting edge program meetings as well as participation in regional and national activities.

Results... ICREW NJ members do significant business with one another each year. ICREW NJ members are professionals with the expertise needed to help each other accomplish their professional goals.

Mission... ICREW NJ's mission is to advance the professional development of women in commercial real estate and related fields, and to provide opportunity for business growth.

CREW Network...

This National Network of Commercial Real Estate Women is represented in most major cities in North America. The New Jersey chapter of CREW Network is ICREW NJ, one of 68 member organizations. Membership in ICREW NJ includes membership in CREW Network with access to nearly 8,000 members. Therefore, your ICREW NJ sponsorship can provide exposure to CREW Network members throughout the US and Canada!

Each year, the CREW Network hosts one national convention, two council meetings and numerous regional conferences for its members. The 2009 National Convention will be in Boston, MA — September 30 - October 1, 2009. Visit www.crewnetwork.org for further information.

ICREW NJ's Philanthropic Participation

Become an ICREW NJ Sponsor and GAIN networking opportunities with the decision making professionals in New Jersey. Broaden recognition for your company while generating goodwill. Goodwill is also achieved through ICREW NJ's philanthropic efforts. This year's charities include:

- Community Food Bank of NJ
- Jersey Battered Women's Service, Inc.
- Trenton Area Soup Kitchen
- Newark & Morris County Dress for Success
- Play for Pink
- American Heart Association
- Dottie's House
- Crew Foundation
- Operation Shoe Box
- Toy Drive

2009 Sponsors

Penthouse

Farer Fersko, P.A.
New Jersey & Company
Real Estate New Jersey
Wilkin & Guttenplan

Atrium

Alfred Sanzari Enterprises
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CB Richard Ellis, Inc.
Cushman & Wakefield of New Jersey, Inc.
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Greenbaum, Rowe, Smith, & Davis LLP
Newmark Knight Frank
Normandy Real Estate Partners
The Aztec Corporation
Thermal Service of N.J., Inc.
Walder, Hayder & Brogan, P.A.

Mezzanine

Image Office Environments
KSS Architects
McCarter & English, LLP
The Star-Ledger

Friends

bfi
Brandywine Realty Trust
Brickman Group Ltd., LLC
Carefree Plant Designs
Carousel Industries
Caryl Communications, Inc.
CMX
Corporate Art, LLC
Environmental Waste Management Assoc., LLC
J.G. Petrucci Co., Inc.
TMC Properties, LLC

Industrial/Commercial Real Estate Women, Inc.
c/o Association Associates, Inc.,
1 AAA Drive, Suite 102, Trenton, NJ 08691
Phone 609-890-9207 • Fax 609-581-8244
icrewnj@crewnetwork.org • www.icrewnj.org



2010



Sponsorship Opportunities



Network, Establish, Broaden & Build with ICREW NJ Sponsorship

Sponsorship = Opportunity

2010 Sponsorship Pledge Form

Name _____ Title _____

Company Name As You Would Like It To Appear _____

Address _____

Phone _____ Fax _____

E-mail _____

Sponsorship Level _____ Amount \$ _____

Please submit with payment no later than November 30, 2009

Penthouse & Boardroom Level only, free ICREW NJ membership assigned to: _____

Make checks payable to: **ICREW NJ** ICREW NJ Tax ID # 22-2439924

Visa MC AMEX

CC# _____

Exp Date: _____ Amount: \$ _____

Cardholder Name: _____

Billing Address: _____

Signature: _____ Date: _____

Return completed form with payment to: ICREW NJ

Industrial/Commercial Real Estate Women, Inc.

c/o Association Associates, Inc., 1 AAA Drive, Suite 102, Trenton, NJ

08691 Phone 609.890.9207 Fax 609.581.8244

For more information, contact: ICREW NJ Co-Directors of Sponsorship

Patricia Riedel, CBRE

732-509-2826

patricia.riedel@cbre.com

Mary Lynn Kerns, Dancker, Sellow & Douglas

908-252-6071

mkearns@dancker.com

(or contact the ICREW NJ office)

Penthouse Level - \$3,000

- 2 Free ICREW NJ memberships for the year 2010
- 4 Free tickets to regular 2010 ICREW NJ meetings
- Free Weblink from ICREW NJ Homepage
- Recognized as *Penthouse* Sponsor at monthly ICREW NJ meetings & notices including Golf Outing, and on ICREW NJ website and publications
- Opportunity to display corporate promotional & marketing materials at Sponsorship Table every meeting
- Complimentary booth at 2010 ICREW NJ Sponsor Expo
- Complimentary full-page ad in the 2010 ICREW NJ Membership Directory
- Copy of 2010 ICREW NJ Membership Directory
- Member pricing for meetings for all employees

Boardroom Level - \$2,500

- 1 Free ICREW NJ membership for the year 2010
- 2 Free tickets to regular 2010 ICREW NJ meetings
- Free Weblink from ICREW NJ Sponsorship Page
- Recognized as *Boardroom* Sponsor at monthly ICREW NJ meetings & notices including Golf Outing, and on ICREW NJ website and publications
- Opportunity to display corporate promotional & marketing materials at Sponsorship Table every meeting
- Complimentary booth at 2010 ICREW NJ Sponsor Expo
- Complimentary full-page ad in the 2010 ICREW NJ Membership Directory
- Copy of 2010 ICREW NJ Membership Directory

Atrium Level - \$1,000

- 2 Free tickets to regular 2010 ICREW NJ meetings
- Recognized as *Atrium* Sponsor at monthly ICREW NJ meetings including Golf Outing, and on ICREW NJ website and publications
- Complimentary booth at 2010 ICREW NJ Sponsor Expo
- Complimentary half-page ad in the 2010 ICREW NJ Membership Directory
- Copy of 2010 ICREW NJ Membership Directory

Mezzanine Level - \$750

- 1 Free ticket to a regular 2010 ICREW NJ meeting
- Recognized as *Mezzanine* Sponsor at monthly ICREW NJ meetings including Golf Outing, and on ICREW NJ website and publications
- Complimentary quarter-page ad in the 2010 ICREW NJ Membership Directory
- Copy of 2010 ICREW NJ Membership Directory

Friends Level - \$250

- Recognized as *Friends* Sponsor at monthly ICREW NJ meetings including Golf Outing, and on ICREW NJ website and publications

Sponsorship = Opportunity

Network with senior-level decision makers

Establish relationships and gain referrals

Broaden recognition of your company while generating goodwill

Build loyalty within a prized target market

